

#### **GEORGIA**

# A PLEASURE DOING BUSINESS



## **Why Georgia**



INVEST IN GEORGIA

Strategically located at the crossroad of Europe and Asia



1<sup>st</sup> in Business Location

(World Bank's B-Ready 2024)

2.3
Billion

Free Trade
Agreements with
Market of 2.3
Billion population

(Including EU, EFTA, CIS and China)



6th in Taxation

(World Bank's B-Ready 2024)



Competitively Priced, Skilled and Productive Workforce

## The Country At A Glance



Region	Europe
Population	3.9 Million
Capital	Tbilisi
Govt type	Parliamentry
GDP Per Capita (2024)	9,141 USD
Inflation (2024)	1.1%
Currency	Georgian Lari





**GDP in 2024** 



Real GDP Growth Rate

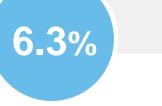
(2021 – 2024 average)





74%

(2021-2024 average)



FDI to GDP Ratio

(2021-2024 average)



**FDI** inflow

(2021-24 total)

### **Georgia Standing Out**







3rd





# Global Services Location Index - GSLI 2023

KEARNEY

**24**th

Georgia ranks 8th in Europe

#### **WJP Rule of Law Index 2024**

Eastern Europe & Central Asia Region



1st

Georgia also ranks 7<sup>th</sup> in the group of Upper Middle Income countries



"Deep reforms in economic management and governance have earned Georgia a reputation as star reformer"

World Bank Group Georgia



**Your Nearshoring Destination** 

EU - DCFTA

EFTA - FTA

CIS - FTA

UK - FTA

Turkey - FTA

Ukraine – FTA

UAE – FTA

China (incl. Hong Kong) - FTA

2.3

Free trade agreements cover market with 2.3 bln population



Centrally located to access Europe, Asia and the Middle East



BY PLANE

Simple and service-oriented customs policy and administration



DAYS BY TRUCK

80% of goods are free from import tariffs



Membership of both Middle Corridor and TRACECA

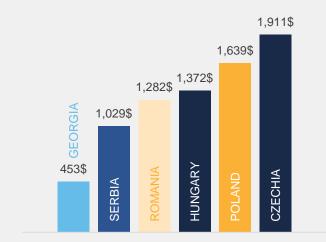
10<sup>th</sup>

Georgia's rank in International Trade Topic B-Ready by World Bank

#### **Access Young, Skilled And Competitive Talent Pool**

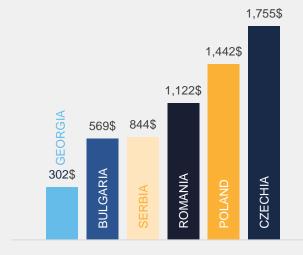


Source: fDi Benchmark from the Financial Times Ltd 2025



**Average Monthly Salary for Skilled Production Operative** 

(including social security)



Average Monthly Salaries in Customer Service

(including social security)



Ann Davies, Head of Country, Georgia, BP





Georgia's rank in Labor Topic B-Ready by World Bank



Labor Productivity
Growth
(ILOSTAT)



Total Workforce



Unemployment



#### **Access To Fresh Talent Pool**



**Graduate Talent Pool** 

Over

122,000

graduated from public and private HEIs (bachelor, master and professional programs) in the last 5 years

**Multi-lingual Skills** 

**Approx** 

574,000

English, German, French and Italian speakers in major cities of Georgia

(Source: Deloitte research)

Specialized English, German and other European language schools available in the country

'We have today a very good engineering team because they are very responsive and very well educated'

Arie Weisbort, CEO Aerostructure Technologies Cyclone



64 HEIs 66 VETs 92%
Population with Secondary Education

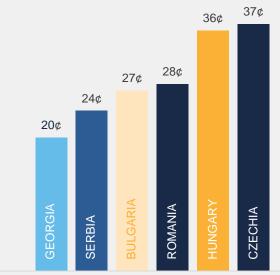
### **Competitive Operational Costs**



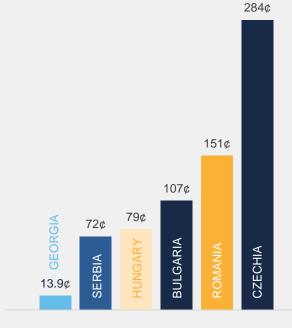
CZECHIA



HUNGARY



**Industrial Gas** (per c/m)



INVEST IN GEORGIA

Water (per c/m)



11.1¢

BULGARIA

9.7¢





direct supplier



### **Benefit From The Most Attractive Tax System**



#### **Taxation System**



Tax\*









Tax

(depending on goods imported)





/ee

- Pension contribution\*\* 2% paid by Employee, 2% paid by Employee
- Personal Income taxes for interest and royalties are 5%
- Double Taxation avoidance Treaties with 58 countries

\*\*up to 2% paid by Government until savings reach 60,000 GEL













### We Are Here To Support Your Business



#### FREE INDUSTRIAL ZONES

### Special Tax Regime

- Exemption from all taxes except Personal Income Tax (20%), which is paid from employees' salaries (goods produced for export)
- In case of import form other territory of Georgia, the company has to pay VAT and 4% of revenue from national sales
- Simplified Procedures and Available Facilities
- Great Location: Tbilisi (capital city), Poti (sea port), Kutaisi (International Airport)

#### TAX INCENTIVES

### International Company status

 Profit and personal income taxes for IT companies reduced to 5%

#### FINANCIAL INCENTIVES

### State Support Programs

- Subsidies for loan interest payment
- Collateral guarantee scheme

#### **FDI Grants**

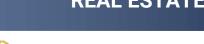
- Eligible sectors: electronics, auto & aircraft parts, BPO, MRO, logistic centers
- Cashback on investment costs, including workforce training costs
- Investment obligations:
  - Manufacturing of electronics, auto& aircraft parts at least 100 new jobs created and USD 3 mln investment
  - BPO/SSC/GBS at least 200 new jobs created and USD 0.8 mln investment
  - o IT at least 50 new jobs created and USD 0.8 mln investment
  - MRO, logistic centers at least 50 new jobs and USD 3 mln investment



**BUSINESS PROCESS OUTSOURCING** (BPO, SSC and GBS)

















concentrix













**LOGISTICS DISTRIBUTION & STORAGE** 



RENEWABLE **ENERGY** 



**ADVANCED MANUFACTURING** 

















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