

INVEST IN GEORGIA

GEORGIA

**A PLEASURE
DOING BUSINESS**

Investment Opportunities In Business Services and IT



Why Georgia



**Special Incentives
for BPO and IT
Companies**



**High speed
internet and
robust network
connectivity**



**Affordable living
and business
operating costs**



6th in Taxation

(World Bank's B-Ready 2024)



**1st in Business
Location**

(World Bank's B-Ready 2024)



**Multi-lingual,
skilled and
competitively
priced workforce**



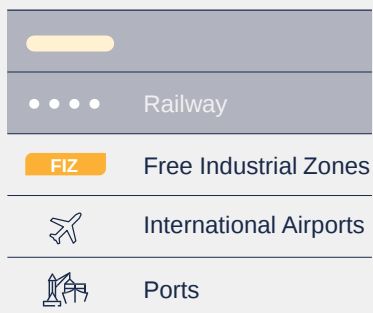
**Strategic location,
time proximity
(GMT+4) and
cultural similarities
to the west**

The Country At A Glance



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Region	Europe
Population	3.9 Million
Capital	Tbilisi
Govt type	Parliamentary
GDP Per Capita (2024)	9,141 USD
Inflation (2024)	1.1%
Currency	Georgian Lari



33.8
BLN USD

GDP in 2024

9.7%

**Real GDP
Growth Rate**

(2021 – 2024 average)

74%

**Share of
Reinvestments**

(2021-2024 average)

6.3%

**FDI to GDP
Ratio**

(2021-2024 average)

6.7
BLN USD

FDI inflow

(2021-24 total)

Georgia Standing Out



B-Ready
Regulatory Framework pillar



3rd

B-Ready
Operational Efficiency Pillar



2nd

Safety Index 2024



19th

Georgia ranks 9th in Europe

**Global Services Location
Index - GSI 2023**

KEARNEY

24th

Georgia ranks 8th in Europe

WJP Rule of Law Index 2024

Eastern Europe & Central Asia Region



1st

Georgia also ranks 7th in the group of Upper
Middle Income countries

Candidate Status



Georgia has a Deep and Comprehensive Free
Trade Area, an Association Agreement, and
Visa-free travel regime with European Union

“Deep reforms in economic management and governance have earned [Georgia a reputation as star reformer](#)”

World Bank Group Georgia



Growing Via Georgia



 Teleperformance

<epam>

concentrix

assecO

EXADEL

sweeft

a making science
company 

Evolution

AnyDesk

Rakuten
Viber

Flutter

GODEL
TECHNOLOGIES

“Key factors for the company’s success in Georgia lays the engagement of local employees, and on the other hand on the business-friendly investment climate and the good partnerships with both – state and private local institutions”

 Teleperformance

46,000

Number of employees
in offshore IT&BP
activities

1.67

Million USD

Value added by
IT & business
services sector

2.56

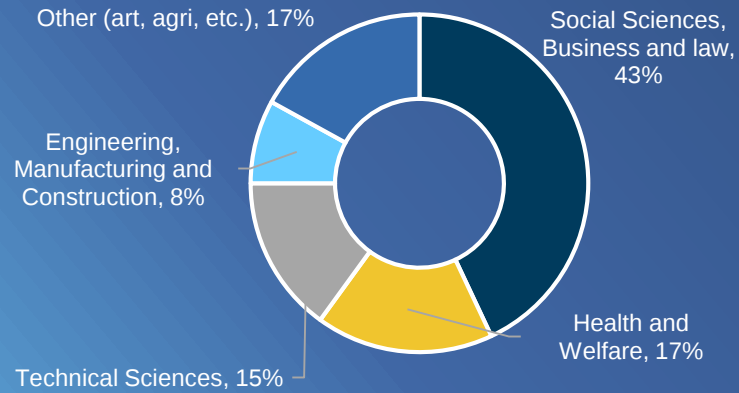
Billion USD

Export
of Services

Access To Fresh Talent Pool



Diverse study fields at Georgian universities



Fresh Talent – 5 Year Sum

Over

122,000

graduated from public and private HEIs (bachelor, master and professional programs)

Over

91,000

graduated from the field of education, humanities and arts, law, business administration and science (incl. STEM)

Multi-lingual Skills

Approx.

574,000

English, German, French and Italian speakers in major cities of Georgia

(Source: Deloitte research)

Specialized English, German and other European language schools available in the country

64
HEIs

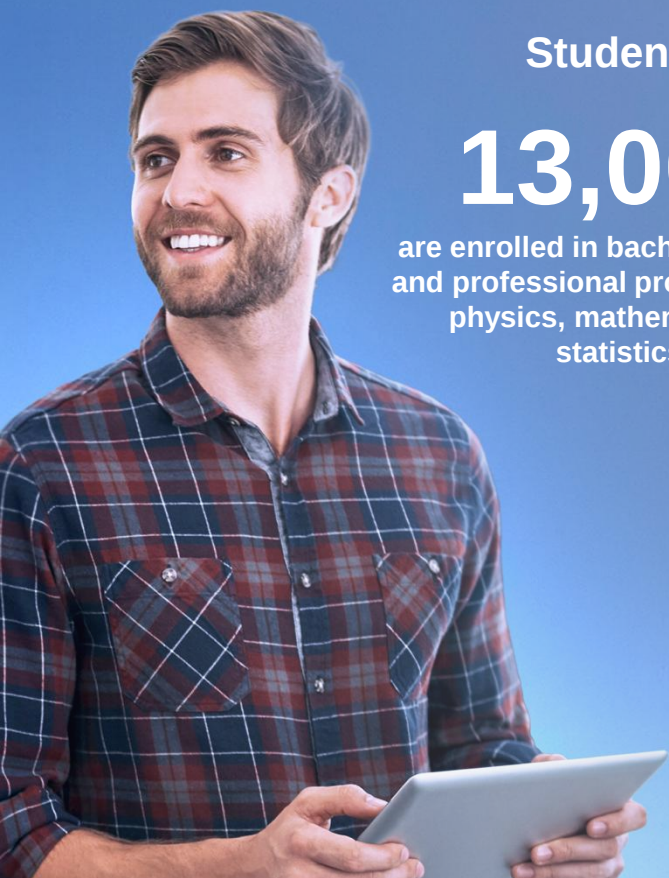
66
VETs

92%
Population with
Secondary
Education

Access To Fresh Talent Pool



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Students

13,000

are enrolled in bachelor, master and professional programs of IT, physics, mathematics or statistics

Students

Over

8,200

students are enrolled in IT programs (bachelor, master and professional programs)

An Average

2,400

new students enroll in IT programs and nearly 1,000 graduates annually

Institutions Providing
ICT Courses

18

High Education Institution

25

Vocational College

Most **VET courses** are financed by the Government with customized courses available

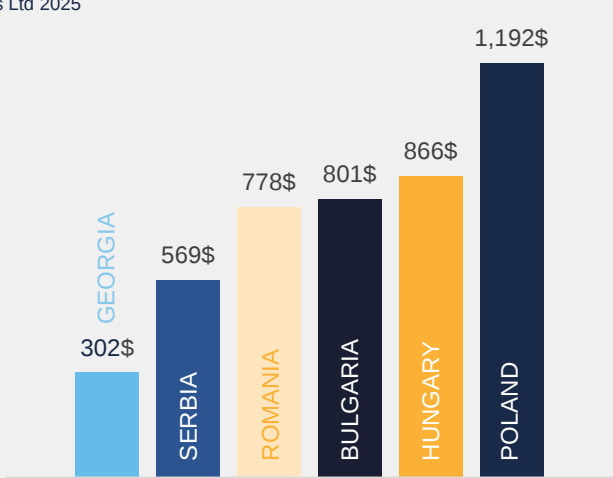
**Notable
Educational
Centers**



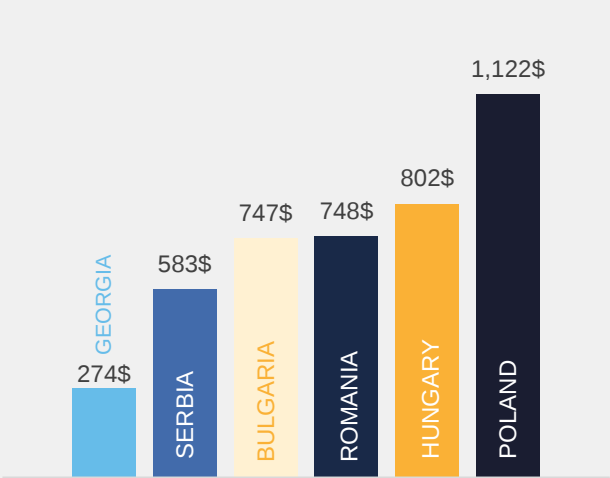
Competitive Business Operating Costs



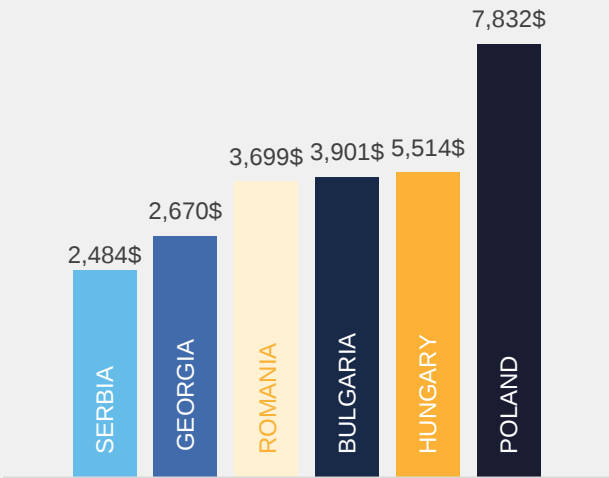
Source: fDi Benchmark from the Financial Times Ltd 2025



Average Monthly Salaries in Customer Service
(including social security)



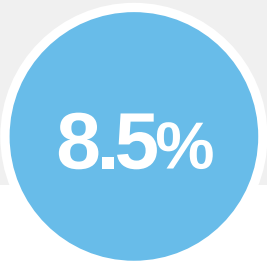
Average Monthly Salaries for Accounting Clerks
(including social security)



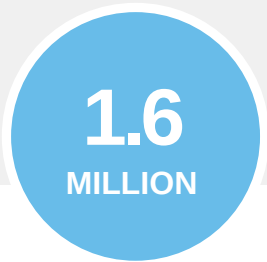
Average Monthly Salaries for Lawyers
(including social security)



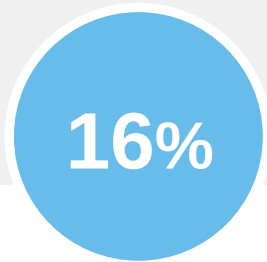
Georgia's rank in Labor Topic B-Ready by World Bank



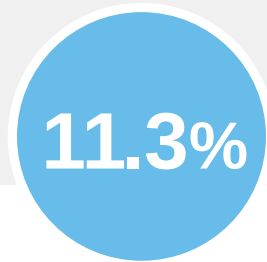
Labor Productivity Growth (ILOSTAT)



Total Workforce



Unemployment (2023)



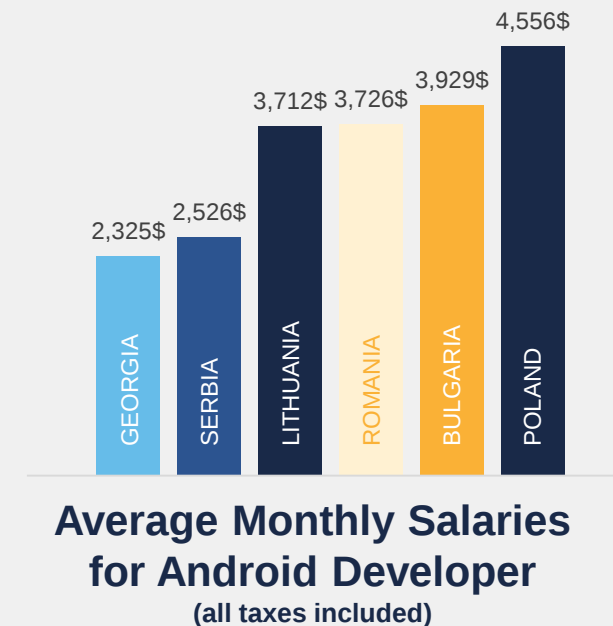
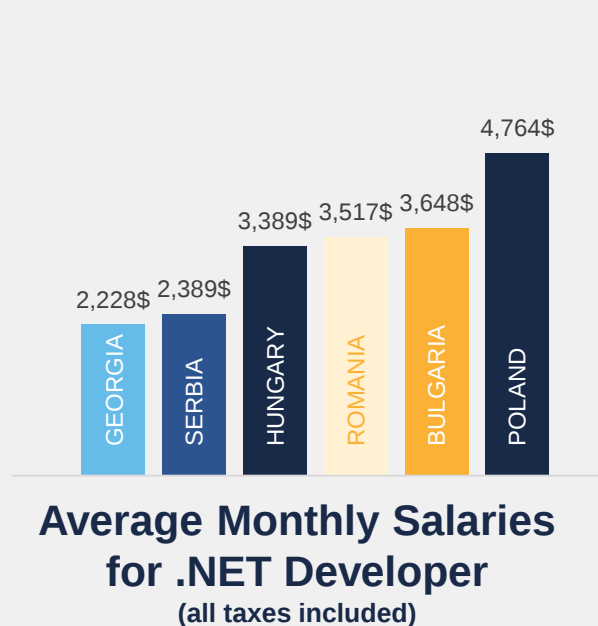
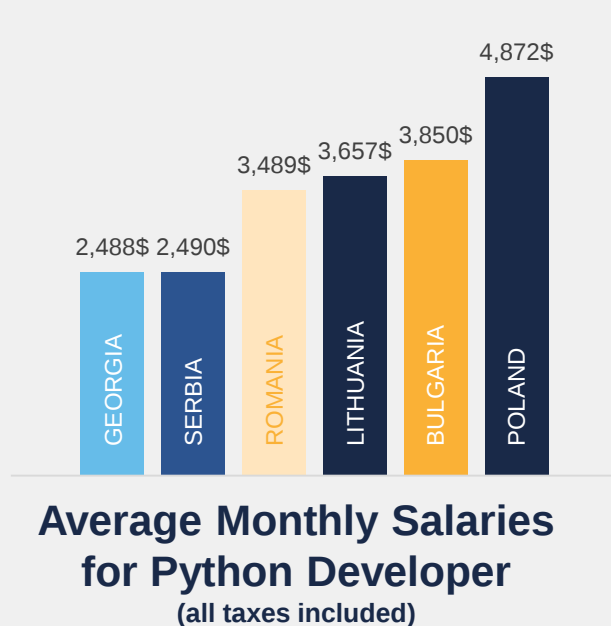
Unemployment with advanced education

Competitive Business Operating Costs



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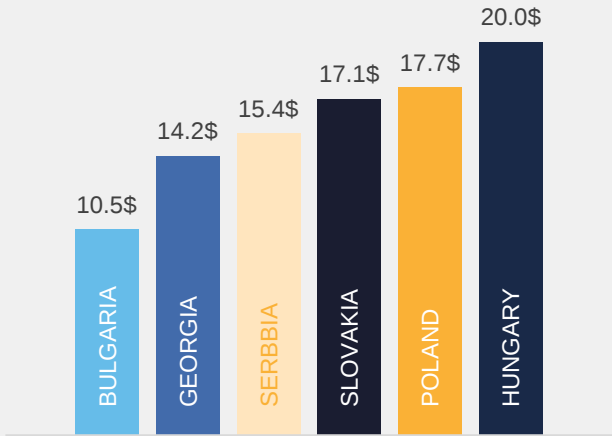
Source: fDi Benchmark from the
Financial Times Ltd 2025



Competitive Business Operating Costs

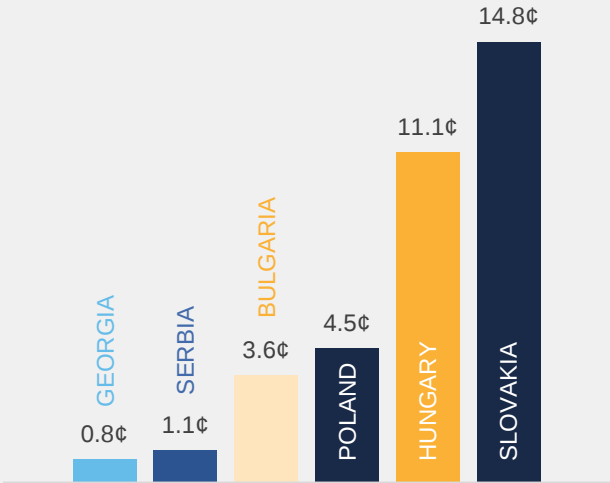


Source: Cable.co.uk, The price of fixed-line broadband 2023



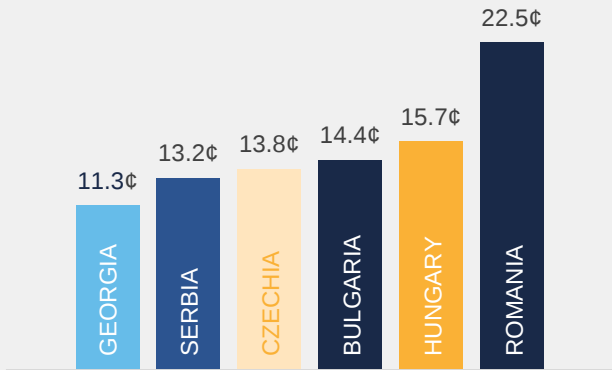
Average cost of a fixed-line broadband
(Per month)

Source: fDi Benchmark from the Financial Times Ltd 2025



One-minute local call to a fixed-telephone line
(peak rate, Minutes)

Source: fDi Benchmark from the Financial Times Ltd 2025



Electricity
(per kWh)



Weighted average office rent, Tbilisi



Prime monthly CBD office rent, Tbilisi

Benefit From The Most Attractive Tax System



Taxation System

**0% or
15%**

Corporate Profit
Tax*

20%

Personal Income
Tax

18%

Value Added
Tax

<1%

Property
Tax

**0%, 5%,
or 12%**

Import
Tax
(depending on
goods imported)

5%

Dividend Tax

- Pension contribution** – 2% paid by Employer, 2% paid by Employee
- Personal Income taxes for interest and royalties are 5%
- Double Taxation avoidance Treaties with 58 countries

**up to 2% paid by Government until savings reach 60,000 GEL

0%

Tax on Retained and
Reinvested Profit

6th

Taxation
World Bank's
B-Ready 2024

7th

Financial Services
World Bank's
B-Ready 2024

Preferential Tax Regime For It Companies



Procedures for obtaining the status of International company



Special Rates for IT Companies



We Are Here To Support Your Business



INCENTIVES FOR BPO and IT

FDI Grant

15% Cashback on Investment

Eligible costs: Investments in assets (material and immaterial) and training of workforce

Investment obligations:

- at least 200 new jobs for BPO
- at least 50 new jobs for IT
- At least USD 0.75 mln investment for BPO and IT

Eligible activities - combined office administrative service activities (SSC), Data processing, hosting and related activities, architectural and engineering activities, software publishing and computer programming, consulting and related services

Continuous State Support



GENIE

increase innovative activities and participation in digital economy

Skills Development

Upskilling of 5,000 IT specialists By 2026

Training of 3,000 specialists was finished in 2022

Log in Georgia

Providing broadband internet to every household by 2026

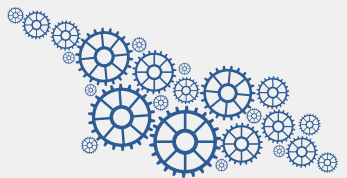


GEORGIA'S INNOVATION &
TECHNOLOGY AGENCY

- Fostering innovations and technologies ecosystem
- Promoting commercialization of knowledge and innovations
- Developing high-speed internet nationwide



- Providing Access to Government at all levels
- Connection to local partners (consulting, education, real estate)
- Support in further expansion



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Thank You

investingeorgia.org

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